

A Clearer Picture for You



Bright Light Medical Imaging

Corporate Investor-Owned

Hospitals

Facility Owners

✓ Doctors

Financial Operator

CEO or President

Facility Type

✓ Medical Practice

Business

Business

How Patients are Seen

✓ Focus on a Warm and
Personalized, Patient Experience

Profit-driven Focus

Patients Are a
Number

Patient Approach

✓ Personalized Care

Less Personalized
Attention

One Size Fits All

Equipment

✓ Current, Accredited Equipment

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Equipment

✓ Current, Accredited
Equipment

Doctors

✓ Board Certified

✓ Board Certified

✓ Board Certified

Pricing

✓ Affordable, with Both Insurance
and Self-pay Options

Variable

Up to 5-10x Higher
than Bright Light

Availability

✓ Evening & Weekend Appointments
for Patient Flexibility

Mon-Fri 8a-5p

Mon-Fri 8a-5p or
Emergency Room